



# **CUPE LOCAL 5100 OSBCU MEMBER MOBILIZER REPORT**

Feb 22 – May 1, 2026



# HIGHLIGHTS

Purple Shirt Deliveries



Strike Pledge Wrap Up



MailChimp



April 29th Day of Action



Next Steps

**BETTER  
SCHOOLS,  
BETTER  
TOMORROW  
SHIRTS**





# PURPLE SHIRT DELIVERIES 2026

Thanks goes to Dana Drury for getting the ball rolling on these shirts. Dana contacted suppliers to arrange the best price and looked at our previous orders to help decide what sizes and quantities we would need to order.

The design took several attempts to get "right" and thank you to everyone, Executive, Bargaining Committee members and others who gave input on the design as it evolved to the shirts we delivered in March.

Every member was sent a link, via their @granderie.ca email, to place an order for the newly designed CUPE Local 5100 shirts. After a 4 day turn around we had 624 members respond and the process of sorting shirts by school began.

Dana, Vicki Keen and I then spent several days visiting sites and delivering bags of shirts. Thanks as well to the members of Executive and the Bargaining Committees who stepped up to help with deliveries too.



WE HAVE HAD SEVERAL OPPORTUNITIES FOR MEMBERS TO COME TO THE OFFICE AND PICK UP SHIRTS, AS WELL AS PICK UP SPOTS IN NORFOLK AND HALDIMAND COUNTY.

WE WILL BE OFFERING ONE MORE PICK UP IN EACH COUNTY:

**MAY 6TH**

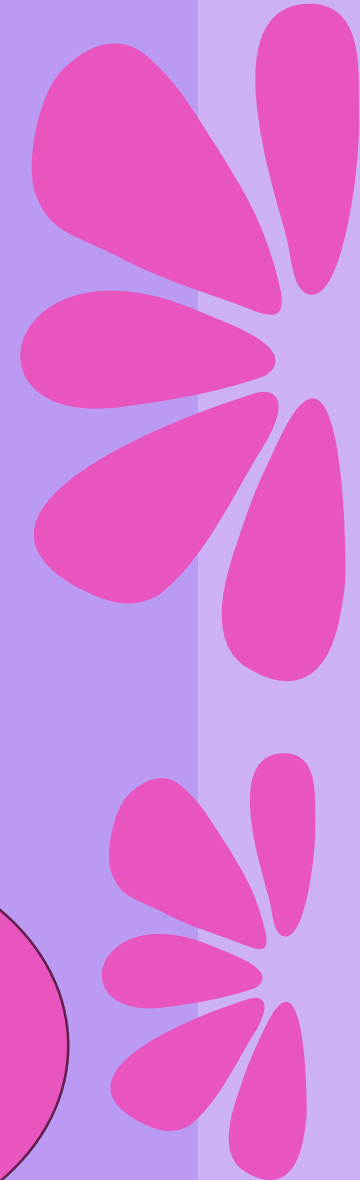
**CAYUGA**  
TIM HORTONS  
2PM-5PM

**MAY 12TH**

**WATERFORD**  
TIM HORTONS  
2PM-5PM

**MAY 14TH**

**BRANTFORD**  
LOCAL OFFICE  
3PM-6PM

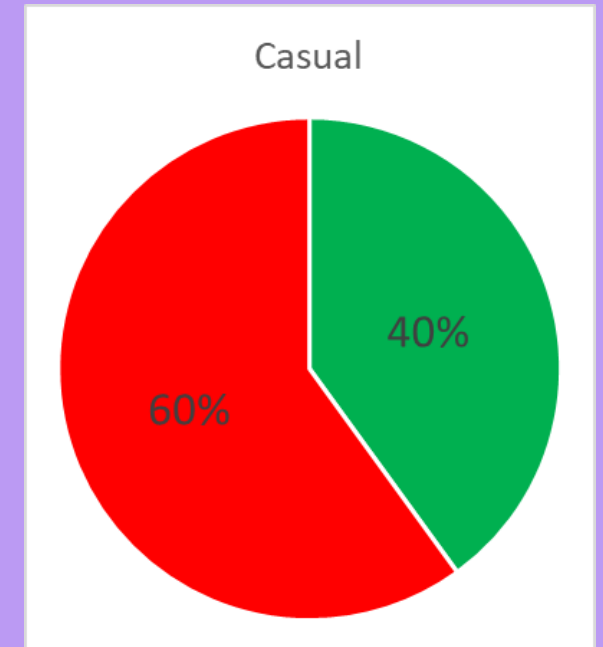
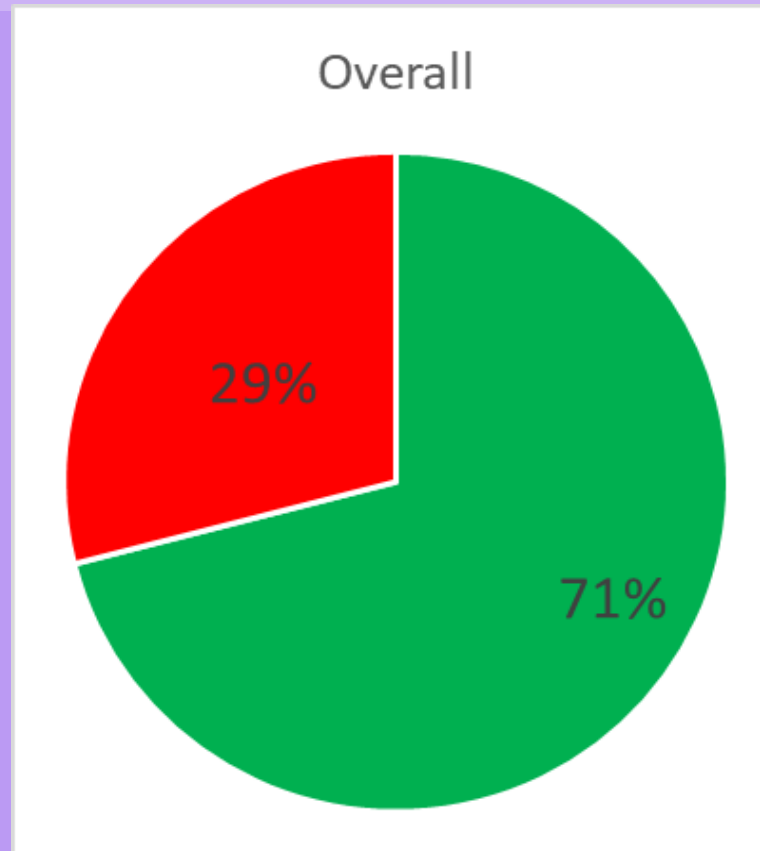
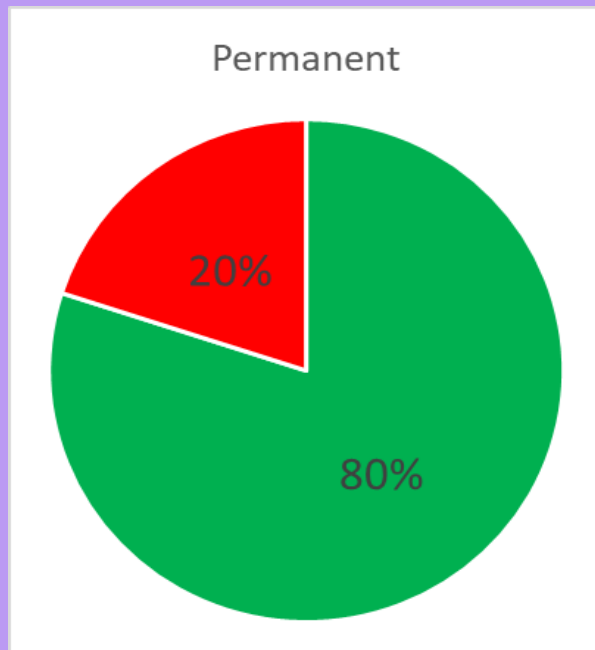




# **STRIKE PLEDGE WRAP UP**

**THANK YOU TO EVERYONE WHO SIGNED!**

**WE WERE ABLE TO SURPASS THE GOAL OF 65%!**





**MAIL CHIMP**



# EMAIL ADDRESS PROVIDED TO CUPE LOCAL 5100

Permanent  
95%  
760/801

83% of members have shared an email address.  
That is up from 66% at the beginning of 2026

Casual  
54%  
183/341

EA/CDA/FT  
80%  
485/605

Facilities Services  
79%  
196/249

O/C/T  
91%  
262/288



**APRIL 29TH**

**PROVINCIAL DAY OF  
ACTION**



# AMAZING EFFORTS ACROSS GRAND ERIE!!

Some many members took part in the Provincial Day of Action, THANK YOU!

We received a ton of photos from schools and posted many of those to our Facebook page. It was amazing to see the solidarity between CUPE Local 5100 members and ETFO and OSSTF members!

If your school participated in the Day of Action and we haven't posted your photo please reach out to [robin.filesweers@cupe5100.ca](mailto:robin.filesweers@cupe5100.ca) and we can make sure the photo gets posted.

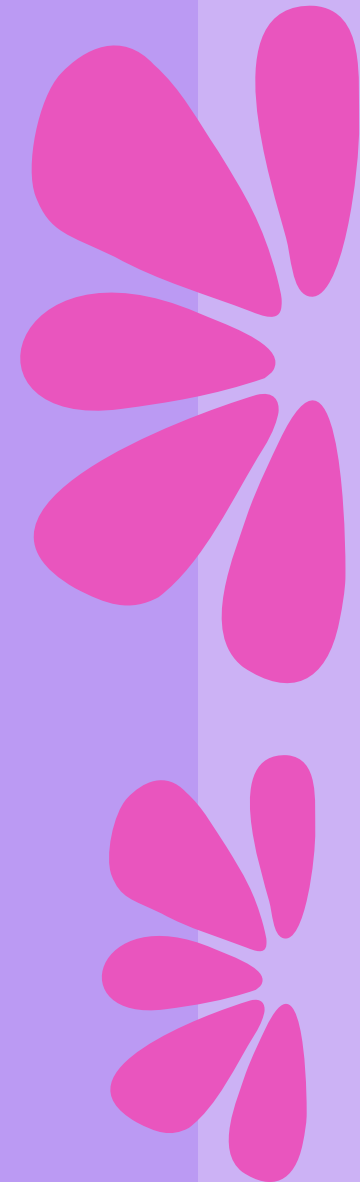


The April Purple Shirt Picture contest has come to a close! We had 31 sites participate and so many of you blew us away with your creativity! Thank you to:

Agnes Hodge  
Brier Park  
Central  
Graham Bell  
Jarvis Public  
Lakewood  
McKinnon Park SS  
PJCVS  
Walsh  
Waterford Public

Bellview  
Cayuga SS  
Cobblestone  
Greenbrier  
JL Mitchener  
Lansdowne  
North Ward  
Thompson Creek  
Walter Gretzky  
Woodman Cainsville

Branlyn  
Centennial GW  
Edith Montour  
James Hillier  
King George  
Major Ballachey  
Oakland Scotland  
Valley Heights  
Waterford DHS





# NEXT STEPS

April Showers Bring May Flowers photo contest

June 6th Community Outreach Day

Continuing to reach out to casual members

Begin a "Strike Planning Committee"

Recruit picket captains



**CONGRATULATIONS  
TO OUR APRIL  
CONTEST WINNERS!**

**WE WILL REACH OUT  
TO THE  
COMMUNICATIONS  
LEAD AT THESE  
BUILDINGS TO  
ARRANGE YOUR  
PRIZE DELIVERY.**

- **CENTRAL**
- **JARVIS**
- **PJCVS**